

Community Transformation Grant Regional Tobacco Meeting Southern MD Region

September 25, 2012
Holiday Inn Express
Prince Frederick, MD



Welcome

- Participants from 3 Counties (Calvert, Charles & St. Mary's)
- Dr. Don Shell, and staff from DHMH
- Dr. Rene Fox, UM Institute for Healthiest Maryland
- Drs. DiClemente & Delahanty, MDQUIT
- Kathleen Dachille, Rita Turner, Will Tilburg from the Tobacco Legal Resource Center

Community Transformation Grant (CTG) Overview

- DHMH was awarded a CTG from CDC to expand Maryland's efforts in tobacco-free, active living; healthy eating, and clinical and other preventive services (i.e., control of hypertension and high cholesterol) in 17 smaller counties
- Share & Learn sessions with Counties conducted in Summer, 2012

Community Transformation Grant Overview

Meet CTG goals and develop Institute for Healthiest Maryland to coordinate efforts and link academic partners with local health initiatives like SHIP

- State Health Improvement Process (SHIP)
 - Provides a framework for evaluation and promotion of health in jurisdictions across Maryland
 - 39 Measures to monitor progress of important health indicators with goals like
 - Reduce the proportion of adults who are current smokers
 - Maryland Baseline: **15.2%** Maryland 2014 Target: **14.4%**
 - Reduce the proportion of youth using any kind of tobacco product
 - Maryland Baseline: **24.8%** Maryland 2014 Target: **22.3%**

Community Transformation Grant: Tobacco Free Living Initiatives

In collaboration with DHMH Office of Tobacco Control, MDQUIT & LRC will provide technical support for Tobacco Free Living

- 1.) Reduce Smoking among Adults and Youth
- 2.) Smoke-Free Multi-Unit Housing
- 3.) Smoke-Free Outdoor Areas
- 4.) Youth Cigar Use Awareness

MARYLAND RESOURCE CENTER

FOR QUITTING USE & INITIATION OF TOBACCO



Maryland's

1-800



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Overview of Today's Workshop

- **Session I**

- Overview of Tobacco Use and Other Drug Use among Maryland Youth

- *Policy Alternatives for Cigars*

- *Cigar Awareness & Prevention*

- **Session II**

- CTG Strategic Initiatives: MUH and Public Spaces

- What Local Communities Can Do – Policy, Prevention & Enforcement



QUESTIONS/COMMENTS

MDQuit

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CTG Technical Assistance Requests: nickles1@umbc.edu

LRC

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